





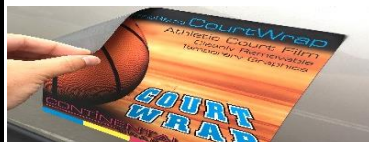



## OUTDOOR MEDIA

Series #	Manufacture	Applications/Descriptions	Common Application	INK Type	Price Point	Roll Sizes	Laminate With	Durability	Film Thickness	Finish	Adhesive	Permanent / Removeable
Concept 203	General Formulations	The Concept 203 Gloss media is designed for interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays. This general media has excellent rigidity, great printability at an everyday price point.	General Outdoor Signage	ES UV LX	LOW \$100 to \$150 50yd roll	30" 54" 60" by 50yd	Concept 213 or Concept 103	5 yrs	3 mil	Gloss White	Clear Permanent Acrylic	Permanent Removable with Heat
Concept 203-OP	General Formulations	The Concept 203 Gloss media is designed for interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays. This general media has excellent rigidity, great printability at an everyday price point.	General Outdoor Signage	ES UV LX	LOW \$125 to \$200 50yd roll	30" 54" 60" by 50yd	Concept 213 or Concept 103	5 yrs	3.4 mil	Gloss White	Gray repositionable, permanent acrylic	Permanent Removable with Heat
Concept 216	General Formulations	Concept 216 Gloss finish media is designed for interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays. The Concept 216 media's high gloss finish makes it ideal for product labels at an economic price.	General Outdoor Signage	ES UV LX	LOW \$88 to \$165 50yd roll	30" 54" 60" by 50yd	Concept 213 or Concept 103	4 yrs	3.2 mil	Gloss White	Clear Permanent Acrylic	Permanent Removable with Heat
Lumina 7238	FDC	An intermediate grade calendered film designed for printing general purpose graphics, signage and decals requiring medium-term durability with clean removal. The product features a repositionable opaque adhesive, which provides ease of application without bubbles or wrinkles.	Flat surfaces and simple curves.	ES UV LX	LOW \$116 to \$209 50yd roll	30" 54" by 25yd 50yd	FDC Lumina 7038	5 yrs	3 mil	Gloss Matte White	Gray Air Egress Repositionable	Permanent Removable with Heat
3641	Orajjet	The Orajjet 3641 has a dark grey glue to hide substrates flaws. These medias provides vivid images and great colors for short to medium term indoor and outdoor applications.	Flat surfaces everyday media	ES UV LX	LOW \$69 to \$140 50yd roll	30" 50" 54" 60" by 50yd	Oraguard 200, 210, 215	4 yrs	3 mil	Gloss Matte White	Gray Permanent Acrylic	Permanent Removable with Heat
3640	Orajjet	The Orajjet 3640 has a clear glue for clean applications. This is an excellent product for general everyday graphics at a great economic price	Flat surfaces everyday media	ES UV LX	LOW \$116 to \$209 50yd roll	30" 50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs	3 mil	Gloss Matte White	Clear Water-based permanent	Permanent Removable with Heat
3651RA	Orajjet	This media provides vivid images and great colors for short to medium term indoor and outdoor applications, or short term vehicle graphics. The Rapid Air release glue technology provides easy installation of large flat graphics.	Flat surfaces everyday media	ES UV LX	MED \$225 to \$300 50yd roll	50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs	2.5 mil	Gloss Matte White	Grey, Permanent w/Rapid-Air	Permanent Removable with Heat
3651	Orajjet	Orajjet 3651 is a longer term media with strong grey, solvent-based, permanent adhesive and transparent adhesive on transparent media. This media is ideal for short term outdoor use on vehicles and flat surface signage.	Flat surfaces everyday media	ES UV LX	MED \$118 to \$235 50yd roll	30" 50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs	2.5 mil	Gloss, Semi-Gloss Matte White & Clear	Grey, Permanent	Permanent Removable with Heat
3164RA	Orajjet	The Orajjet 3164RA media features the time-saving benefits of RapidAir Technology at an affordable price. A great choice for vibrant outdoor short-term, flat applications, such as short-term graphics. Features a CLEAR, water-based adhesive. <b>NOT for vehicle graphics or wraps.</b>	Sort-term promo POP exhibition graphics	ES UV LX	MED \$110 to \$225 50yd roll	30" 50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs	2.5 mil	Gloss, Matte White	Clear Water-based permanent	Permanent Removable with Heat

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3164XRL	Orajel	 The Orajel 3164XRA media features the time-saving benefits of RapidAir Technology at an affordable price. A great choice for vibrant outdoor short-term, flat applications, Features a CLEAR, water-based adhesive. <b>NOT for vehicle graphics or wraps.</b>	Sort-term promo POP exhibition graphics	ES UV LX	<b>MED</b> \$110 to \$225 50yd roll	30' 50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs	4 mil	Gloss, Matte White	Clear Water-based W/Rapid-Air	Permanent Removable with Heat
3164	Orajel	 The Orajel 3164 media is designed for economical general signage, short- to medium-term flat indoor and outdoor applications including decals, nameplates, die cut letters and POP displays. <b>NOT for vehicle graphics or wraps.</b>	Sort-term POP Indoor application	ES UV LX	<b>LOW</b> \$75 to \$150 50yd roll	30" 50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs W/Laminate	4 mil	Gloss, Matte White & Clear	Clear Water-based W/Rapid-Air	Permanent, Removable within 4yrs
3165RA	Orajel	 Orajel 3651RA provides vivid images for short to medium term indoor and outdoor applications, also ideal for short term vehicle graphics. With the Rapid Air release glue technology the 3651RA provides easy installation of large flat graphics.	Medium to Long-Term outdoor signage & vehicle graphic applications	ES UV LX	<b>MED</b> \$250 to \$300 50yd roll	50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs	2.5 mil	Gloss White	Grey, Permanent w/Rapid-Air	Permanent Removable with Heat
3165	Orajel	 Orajel 3651 is a longer term media with strong grey, solvent-based, permanent adhesive and transparent adhesive on transparent media. This media is ideal for short term outdoor use on vehicles and flat surface signage.	Medium to Long-Term outdoor signage & vehicle graphic applications	ES UV LX	<b>MED</b> \$120 to \$250 50yd roll	30' 36" 50" 54" 60" by 50yd	Oraguard 200, 210, 215	5 yrs	2.5 mil	Gloss Semi-Gloss Matte White & clear	Grey, Permanent	Permanent Removable with Heat
Lumina 7242	FDC	 FDC Series 7242 is an intermediate grade calendared vinyl film designed for printing general purpose graphics, signage and decals requiring medium-term durability.	Sort-term POP Indoor/outdoor application	ES UV LX	<b>LOW</b> \$125 to \$250 50yd roll	30' 54" 60" by 25yds 50yd	Lumina 7038	5 yrs	3.4 mil	Gloss Matte Luster White	Grey, Permanent	Permanent Removable with Heat
Lumina 7246	FDC	 FDC 7246 Economy Media is an economically priced intermediate grade calendared vinyl film designed for printing general purpose graphics, signage and decals requiring medium-term durability.	Sort-term POP Indoor/outdoor application	ES UV LX	<b>LOW</b> \$85 to \$150 50yd roll	30' 54" by 25yds 50yd	Lumina 7038	4 yrs	3.4 mil	Gloss White	Clear, Permanent	Permanent Removable with Heat
iTacPlus	Continental Grafix	 iTacPlus is a revolutionary vinyl that has a repositionable adhesive, that can be applied to a variety of surfaces like painted metal, glass, tile, granite, marble, sealed concrete, and sealed wood. It leaves no adhesive residue, and is even washable, just wash the dirt off and then re-apply the graphic!	Floor Graphic, replaces door magnets, indoor directional signage	ES UV LX	<b>LOW</b> \$55 to \$200 50yd roll	24" 30' 54" by 10ft 50ft 100ft	iTP Protect from floor application	6 - 12 months	6.8 mil	Gloss White	Removalbe	Removable
Walk & Wall	Continental Grafix	 Walk&Wall is a one-step solution for indoor floors and walls, as well as sidewalk graphics! This textured media is ideal for short-term applications to carpet, tile, concrete, wood, stone, metal, glass, and painted surfaces. Meets ASTM D-2047, ASTM C 1028-07 & R12 Certified. No lamination required!	Floor and wall graphics	ES UV LX	<b>LOW</b> \$55 to \$100 50yd roll	24" 48" by 10ft 20ft 30ft	NOT NEEDED	6 - 12 months	8 mil	Gloss White	Removalbe	Removable