

**INDOOR MEDIA**

| Series #    | Manufacture          | Applications/Descriptions   | Common Application                                  | INK Type       | Price Point                                 | Roll Sizes                        | Laminate With                  | Durability        | Film Thickness | Finish              | Adhesive                      | Permanent / Removeable        |
|-------------|----------------------|---|---|----------------|---|-----------------------------------|--------------------------------|-------------------|----------------|---------------------|-------------------------------|-------------------------------|
| 3621        | Orafol               | The OraJet 3621 removable media is an economical film ideal for shorter term, flat-surface applications such as transit advertising. Features a grey-pigmented removable adhesive for great covering power and easy removal. Short-term indoor/outdoor media for POP, Exhibit and signage (flat surfaces only). | Short term POP/Exhibits banners transit advertising | ES<br>UV<br>LX | <b>LOW</b><br>\$70 to \$150 for 50yd rolls  | 30" 36"<br>50" 54"<br>60" by 50yd | Oraguard 200, 210              | 4 yrs             | 3 mil          | Gloss & Matte White | Grey Removable                | Removable                     |
| Walk& Wall  | Continental Grafix   | Walk&Wall is the ultimate, one-step solution for indoor floors and walls, It's a textured printable media ideal for short-term applications. This material is repositionable, dimensionally stable and durable. Walk&Wall is slip resistant, and is ASTM-D2047, ASTM C 1028-07 & R12 Certified.                 | Sidewalks, Carpets, wood or concreat floors         | ES<br>UV<br>LX | <b>LOW</b><br>\$50 to \$200 for 50yd rolls  | 48" 24" by 10ft, 20ft, 30ft, 40ft | No Laminate required           | 1 to 2 yrs        | 8 mil          | Bright White        | Repositionable Sovent Acrylic | Removable and Repositionable  |
| Concept 202 | General Formulations | The Concept 202 Removable media is a premium polymeric flexible calendared vinyl film. Concept 202 is ideal for temporary interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays.   | Short term POP/Exhibits banners transit advertising | ES<br>UV<br>LX | <b>Med</b><br>\$125 to \$250 for 50yd rolls | 30" 54"<br>60" by 50yds           | Concept 109 or 213             | 1 yr              | 3 mil          | Matte White         | Low tack Removable            | Removable                     |
| 3628        | Orafol               | The Orajet 3628 is an economical removable media provides vivid images and great colors at a highly competitive price. Great for shorter-term interior wall and glass graphics, including murals.   | Short term POP/Exhibits wall graphics & murals      | ES<br>UV<br>LX | <b>Med</b><br>\$120 to \$250 for 50yd rolls | 30" 54"<br>60" by 50yds           | Oraguard 200,210 matte         | Interior use only | 3 mil          | Matte White         | Low tack Removable            | Removable                     |
| 1663        | Orafol               | A sturdy 4.25 mil, 3-year film specially developed for traffic-resistant floor graphic applications. It features a clear removable adhesive, making it easy to change out graphics. This warranted and insured film stands up to repeated foot traffic while providing the safety and peace of mind.            | Long-term floor graphics                            | ES<br>UV<br>LX | <b>HI</b><br>\$220 to \$430 for 50yd rolls  | 30" 36"<br>54" 60" by 50yds       | Oraguard 250 & 255AS anti-skid | Indoor 3yrs       | 4.25 Mil       | Gloss White         | Clear water-base permanent    | Permanent Removable with heat |
| 3268        | Orafol               | The Orajet 3268 features a special low-tack adhesive that enables the graphic to be removed easily after initial application. Compatible with todays popular eco-solvent, solvent, UV curable and grand format inkjet printers.   | Short term POP/Exhibits wall graphics & murals      | ES<br>UV<br>LX | <b>Med</b><br>\$120 to \$250 for 50yd rolls | 30" 54"<br>60" by 50yds           | Oraguard 200,210 matte         | Interior use only | 6 mil          | Matte White         | Low tack Removable            | Removable                     |

**RIGID MEDIA**

|             |                      |   |  |                |   |                                |                                     |       |         |                     |                         |                                 |
|-------------|----------------------|---|--|----------------|---|--------------------------------|-------------------------------------|-------|---------|---------------------|-------------------------|---------------------------------|
| Lumina 7253 | FDC                  | Is a semi-rigid construction, which provides stiffness and ease of application without the use of a laminate or application tape. Designed for printed general purpose graphics and signs.  | Signage, short-term product decals, medium-term sticker                            | ES<br>UV<br>LX | <b>Med</b><br>\$200 to \$390 for 50yd rolls | 30" 54"<br>60" by 25yds, 50yds | Lumina 7038                         | 5 yrs | 6.1 mil | Matte White         | Permanent clear Acrylic | Removable                       |
| Concept 219 | General Formulations | This Semi Rigid Removable films is calendared vinyl film coated with removable acrylic pressure sensitive adhesive. This high performance removable films is designed for ease of application of temporary signage, Not designed for coated/ sealed/ treated stainless steel, brass or bronze surfaces. | Decals, nameplates, die-cut letters, POP displays, temporary store fronts, windows | ES<br>UV<br>LX | <b>MED</b><br>\$150 to \$180 for 50yd rolls | 54" by 100ft                   | Not need for temporary applications | 3 yrs | 6 mil   | Gloss & Matte white | Permanent Acrylic       | Permanent / removable with heat |
| Concept 220 | General Formulations | A premium decal film designed for permanent interior or exterior signage, decals, nameplates die-cut letters and POP displays   | Decals, nameplates, die-cut letters, POP displays, permanent product labels        | ES<br>UV<br>LX | <b>Low</b><br>\$150 to \$180 for 50yd rolls | 54" by 100 ft                  | Concept 238                         | 3 yrs | 6 mil   | Gloss White         | Permanent Acrylic       | Permanent / removable with heat |

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|----------|-------------|--|---|----------------|---|----------------------------|------------------------|------------|----------------|------------------------|---------------------------------|---------------------------------------|
| 3258     | Orafol      | Is a Semi-Rigid PVC Media is designed for short-term general signage, countour-cut decals and point of purchase displays. It provides stability and ease of installation that a 6-mil film provides. | Decals, nameplates, die-cut letters, POP displays, permanent product labels | ES<br>UV<br>LX | Low<br>\$85 to<br>\$170<br>for 50yd rolls | 30" 54"<br>60"<br>by 100ft | Oraguard<br>210 of 215 | 4 yrs      | 6 mil          | Matte &<br>Gloss White | Permanent<br>Grey Solvent-based | Permanent /<br>removable with<br>heat |

### HIGH TACK MEDIA

|             |                      |   |  |                |  |                                  |                              |       |       |             |                                    |                                       |
|-------------|----------------------|---|--|----------------|--|----------------------------------|------------------------------|-------|-------|-------------|------------------------------------|---------------------------------------|
| 3951HT      | Orafol               | OraJet Series 3951HT is a high-tack cast PVC media, ideal for "hard-to-stick", rough or textured, low-energy substrates like kayaks, ATV's, and porta-johns. Perfect for long-term applications.  | Snowmobiles, ATV's Dirt bikes, hard to stick textured areas  | ES<br>UV<br>LX | HI<br>\$530 to<br>\$950<br>for 50yd rolls  | 30" 54"<br>by 1yd,<br>25yd 50yd  | Oraguard<br>290G             | 7 yrs | 2 Mil | Gloss White | Permanent Grey<br>hi-tack adhesive | Permanent /<br>removable with<br>heat |
| 3105HT      | Orafol               | OraJet Series 3105HT is a high-tack calendered PVC media, ideal for "hard-to-stick", rough or textured, low-energy substrates like kayaks, ATV's, coolers, and porta-johns. Perfect for long lasting applications on flat surfaces.   | Snowmobiles, ATV's Dirt bikes, hard to stick textured areas  | ES<br>UV<br>LX | Med<br>\$200 to<br>\$350<br>for 50yd rolls | 30" 54"<br>by<br>10yd,<br>50yd   | Oraguard<br>210, 215,<br>270 | 5 yrs | 4 Mil | Gloss White | Permanent Grey<br>hi-tack adhesive | Permanent /<br>removable with<br>heat |
| Concept 235 | General Formulations | This media is specially formulated premium flexible matte white PVC film. It has a unique High Bond acrylic pressure sensitive adhesive that is formulated for the powersport graphic and decal markets. Can be printed with solvent-based, latex, UV and thermal printers. | Golf Carts, ATV's, Snowmobiles, powersport vehicles, helmets | ES<br>UV<br>LX | HI<br>\$337 to<br>\$780<br>for 50yd rolls  | 24" 30"<br>54" 60"<br>by<br>50yd | Oraguard<br>210, 215,<br>270 | 5 yrs | 4 Mil | Matte White | Hi-bound acrylic<br>permanent      | Permanent /<br>removable with<br>heat |

### TRANSLUCENT / TRANSPARENT MEDIA

|             |                      |   |  |                |  |  |                        |       |         |                        |                               |                                       |
|-------------|----------------------|---|--|----------------|--|--|------------------------|-------|---------|------------------------|-------------------------------|---------------------------------------|
| 3850        | Orafol               | This Translucent media is for digitally print of back lit signage. Translucent media is ideal for use on awnings, light boxes, gas station canopies, or creative window graphics. For internally-illuminated sign faces.  | Back lit light boxes, windows gas stations canopes | ES<br>UV<br>LX | HI<br>\$150 to<br>\$625<br>for 50yds rolls     | 30" 54"<br>60"<br>by<br>10yd,<br>50yd  | Oraguard<br>215G       | 7 yrs | 3 mil   | Semi-Gloss             | Clear Solvent-base            | Permanent<br>removable up to<br>5yrs. |
| 7270        | FDC                  | The FDC 7270 Translucent media is an intermediate grade calendered translucent vinyl film designed for printing backlit graphics and signage requiring medium-term durability.  | Back lit light boxes, windows gas stations canopes | ES<br>UV<br>LX | MED<br>\$280 to<br>\$500<br>for 50yd rolls     | 30" 54"<br>60"<br>by<br>25yd &<br>50yd | Lumina 7038            | 5 yrs | 3.2 mil | Matte                  | Permanent clear<br>Acrylic    | Permanent<br>removable up to<br>5yrs. |
| Concept 224 | General Formulations | TransMark Translucent media is designed to be applied to illuminated substrates such as polycarbonate, styrene and acrylic sheeting. This Translucent film provides excellent outdoor durability with a matte white finish.   | Back lit light boxes, windows gas stations canopes | ES<br>UV<br>LX | MED<br>\$280 to<br>\$500<br>for 50yd rolls     | 30" 54"<br>60"<br>by<br>25yd &<br>50yd | Oraguard<br>215G       | 5 yrs | 3.2 mil | Matte White            | Permanent clear<br>Acrylic    | Permanent<br>removable up to<br>5yrs. |
| 3620        | Orafol               | This Transparent media is typically used for window signage and other shorter-term promotional applications. Features a clear water-based removable adhesive. Suitable for indoor or outdoor flat-surface applications where you want the printed image to "float." | Back lit light boxes, windows gas stations canopes | ES<br>UV<br>LX | Low<br>\$70 to<br>\$140<br>for 50yd rolls      | 30" 54"<br>60"<br>by 100ft             | Oraguard<br>210 of 215 | 4 yrs | 3 mil   | Gloss &<br>Matte white | Clear water-base<br>permanent | Removable up to<br>4 yrs              |
| IJ3630-20   | 3M                   | The 3M IJ3630 is for flat or thermoformed backlit graphics that have uniform color in both reflected and transitted light. This translucent film has a synthetic layflat liner and is approved for making permanent interior or exterior graphics.                  | Back lit light boxes, windows gas stations canopes | ES<br>UV<br>LX | HI<br>\$1,350 to<br>\$1,500<br>for 50yds rolls | 48" & 54"<br>by<br>50yd                | 3M 8518                | 7 yrs | 2 mil   | Matte White            | Clear permanent               | Removable up to<br>6 yrs              |



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|-------------|----------------------|--|--|----------------|---|-----------------|---------------|------------|----------------|-------------|----------------------------|------------------------|
| Concept 228 | General Formulations | TransMark Translucent media has uniform light diffusion properties used to produce backlit displays. Offers excellent bond to substrates such as polycarbonate, styrene and acrylic sheeting while maintaining easy installation and removal properties. | Back lit light boxes, windows gas stations canopes | ES<br>UV<br>LX | <b>MED</b><br>\$375 to \$450 for 50yd rolls | 54" 60" by 50yd | Oraguard 215G | 2 yrs      | 6 mil          | Matte White | 200-4999 Removable Acrylic | Removable up to 1 yrs  |

### INDOOR / OUTDOOR SPECIALTY MEDIA

|         |        |   |   |                |                                       |                      |                    |       |          |             |                            |                                   |
|---------|--------|---|---|----------------|---------------------------------------|----------------------|--------------------|-------|----------|-------------|----------------------------|-----------------------------------|
| 3161GDT | Orafol | Orajet 3161GDT is a special low-temperature 4 mil calendared film with a clear solvent based adhesive. Designed to allow easier cold climate general signage installations in temperatures as low as 23 degrees. Recommended laminate is Oraguard 210 or 215.   | Outdoor cold temp area's, Zambonies, Sky Resorts                        | ES<br>UV<br>LX | <b>LOW</b><br>\$105. for 25yd roll    | 54" by 25yds         | Oragurd 210G, 270G | 4 yrs | 4 mil    | Gloss White | Clear Solvent-base         | Permanent Removable with heat     |
| 3551GDT | Orafol | Orajet 3551GDT is a special low-temperature 2.75 mil calendared film with a clear solvent based adhesive. Ideal for indoor and outdoor applications requiring a thinner, more conformable film in temperatures as low as 23 degrees farenheight. Recommend for use with 215 or 240 laminate.                              | Outdoor cold temp area's, Zambonies, Sky Resorts                        | ES<br>UV<br>LX | <b>MED</b><br>\$390. for 50yd roll    | 54" by 50yds         | Oraguard 290G      | 7 yrs | 2.75 mil | Gloss White | Gray Hi-tack               | Permanent Removable with heat     |
| 3954    | Orafol | The Brick Stone Film applies advertising prints directly onto brick or concrete! The Brick Stone Film is a conformable and easily applied to highly structured and unsealed surfaces such as brickwork or concrete, creates a very dynamic look to the graphics because the same surface structure will show in the film. | Building front decorations, short term indoor and outdoor applications. | ES<br>UV<br>LX | <b>HI</b><br>\$200 to \$775 50yd roll | 54" by 10yds & 50yds | Oraguard 290G      | 1 yr  | 2 mil    | Gloss White | Grey Permanent             | Permanent Removable with heat     |
| 3174    | Orafol | The Orajet 3174 is a 4mil, PVC-free polypropylene printing film. It features a clear, water-based adhesive for short-to medium-term, flat indoor and outdoor applications like POP, exhibit graphics, and general signage.  | Indoor POP displays need PVC-free application                           | ES<br>UV<br>LX | <b>MED</b><br>\$390. for 50yd roll    | 54" by 50yds         | Oraguard 236G      | 2 yrs | 4 mil    | Gloss White | Clear water-base permanent | Permanent / Removable up to 2 yrs |